

**FIGURE 9.1**

Entertainment activities enjoyed by North Americans. *Source:* Based on 2007 attendance figures: International Association of Amusement Parks and Attractions.

A World of Opportunities

As Marie soon found out in the chapter opener, the menu of attractions and entertainment possibilities traveler's face is almost limitless. Selecting which ones to discuss in this chapter is almost as difficult as deciding how to spend our leisure time as we travel. To organize this discussion, we will use the following broad categories: heritage